What is MQPONS?

MQPONS is a self-service, web based mobile messaging platform that automates and tracks real-time communication with your customers through mobile coupons and marketing messages. MQPONS integrates into the overall marketing strategy of your business, providing a real-time platform for alerting your customers to time-limited sales, special same-day promotions and other urgent messages. Using mobile coupons, you can increase same-day customer traffic and boost sales. MQPONS provides a channel for customers to register basic contact details that you can use to build loyalty and differentiate your product.

MQPONS gives you easy-to-learn applications that let you create specific permission based messages for your customers, quickly and easily. MQPONS then gives you the power to select which customers receive the message, and when they receive it. Send the message to everyone, or target a promotion to only your most loyal customers. With mobile coupons, you can create a campaign or promotion, broadcast it in real time and see an immediate increase in customer traffic. Unlike most other media, mobile coupons are read instantly with a 95% read rate.

Go Mobile Today!
Communicate with your customers in Real-Time

How it works

When you sign up for MQPONS, we'll walk you through the setup and use of your new communications platform. It's easy to get started. First you choose a mobile keyword – your personalized "address" for text messaging. We will give you the tools and guidance to create campaigns, and we will show you how to schedule deliveries and track the results. You will have full control over your customers data.

MQPONS will provide your business with:
- A private login for the MQPONS portal, where you can upload and manage contact details, create and distribute campaigns, and monitor response.
- A custom keyword that can be distributed (with the MQPONS short code) to your customers. For example, your business will ask customers to text your business name to 41411 to register for campaigns and receive special discounts and coupons.
- Customizable welcome text messages to be sent to your customers with their first coupon, marketing message or promotion.
- Promotional materials and a marketing kit.
- Your own customized short-code as needed for your campaigns.

Once your customers "Opt-In", their phone numbers will be stored securely in your online portal.

MQPONS gives businesses the confidence to assure their customers that all contact information is kept secure.

After logging in to the MQPONS portal, there are a number of options:
- Build and send coupons and marketing messages
- View the status of campaigns
- Update contact information
- Export data to CMS systems or customer databases
- Track redemptions and run operational reports

MQPONS

Send a Text
with the word
MQPONS
to
41411
to receive
coupons and information
about our service

info@mqpons.com